



# Maine Breast Cancer Coalition News & Views

winter 2010

[www.mainebreastcancer.org](http://www.mainebreastcancer.org)

1-800-928-2644

## *"Peel Back the Pink"*

### National Breast Cancer Coalition Advocacy Training Conference

This May, you can join hundreds of advocates to take action to end breast cancer. The [National Breast Cancer Coalition's](http://www.nbcc.org) (NBCC) 2010 Annual Advocacy Training Conference will take place in Washington, DC, May 22-25. "Peel back the pink" to learn what is really happening in breast cancer today and look beyond the surface to understand where we still need to go. Get trained and feel empowered to have a meaningful role in finding a cause and a cure.

Pre-conference registration rates, February 13-May 5, are \$160 for NBCC members and \$200 for non-members. Scholarships to attend the conference are available by application and awarded based on need. You must be an NBCC member to apply, and scholarships are offered to cover conference registration and/or lodging. Completed applications must be received by Friday, April 2, 2010 to be considered for an award.

The conference will take place at the Renaissance Washington DC Hotel. NBCC has negotiated a special group rate of \$249 for a single or double room for hotel reservations booked by Friday, April 23, 2010.

Call 866-861-4492 or visit: <http://takeaction.stopbreastcancer.org/conference> to complete your conference registration, scholarship application, and hotel reservation.

## Love/Avon Army of Women Launches "Health of Women" Study

In October, 2008 the Dr. Susan Love Research Foundation and the Avon Foundation launched the [Love/Avon Army of Women](http://www.armyofwomen.org). This groundbreaking initiative will recruit one million healthy women of every age and ethnicity, including breast cancer survivors and women at high-risk for the disease, to partner with breast cancer researchers and directly participate in the research that will eradicate breast cancer once and for all. Since the Army of Women was launched, more than 328,000 women have joined.

Members of the Love/Avon Army of Women are now being invited to be part of the Health of Women Study (HOW). The HOW Study is an extension of the Army of Women and the first ever online "cohort" study of an anticipated one million women. A "cohort" is a study that looks at a group of people over time, collecting data that can be analyzed to find the common risk factors or characteristics. The HOW Study will be looking at breast cancer risk factors in order to understand the cause of the disease and ways to prevent it.

The study is being conducted by the [Dr. Susan Love Research Foundation](http://www.dr.susanlove.org), in collaboration with the [Beckman Research Institute, City of Hope](http://www.beckmanresearchinstitute.org). Participants can continue to be part of the Army of Women and not take part in the HOW Study or can do both.

As a member of the HOW Study and the Army of Women, participants will be receiving online "modules" that will ask key questions about their health and family history. Each new module is released as part of a "call to action" email. Each module will be dedicated to a specific topic, and the topics will include data about your health history, reproductive health, cancer history (for those with breast cancer) and much more. The modules will eliminate the need to ask every single question about your health history at once, which is the traditional way of doing this type of research and can be overwhelming for the user. Instead, the researchers plan to release a new module every two to three months. Each module should take about 15-20 minutes to complete.

Participants can choose to skip a module or to participate in all modules. They can fill out a module at a later time or catch up on several modules at once. As a member of the HOW Study and the Army of Women, YOU are in complete control and can self select what you want to take part in. To find out more or to join the Army of Women visit [www.armyofwomen.org](http://www.armyofwomen.org).

Call For Nominations:  
Maine Breast Health Cooperative  
2010 Breast Health Leadership Award

(from a press release by the Maine Breast Health Cooperative)

Each year the Maine Breast Health Cooperative (MBHC) honors one or more individuals who have made an outstanding difference in breast health and breast cancer in Maine. The Breast Health Leadership Award is offered in two categories:

\* Professional: Available to a health care professional whose efforts in the workplace go above and beyond what is expected.

\* Volunteer: Available to a person whose contributions as a volunteer or advocate, or whose inspiration, are noteworthy.

Please take a moment to submit your nomination form for next year's awards today! Each of us knows a special person whose efforts to care for patients or to educate, initiate, or advocate are impressive and make a difference—this is your opportunity to give them the recognition they deserve. The Maine Breast Health Cooperative welcomes your nomination of a candidate who has made an exceptional contribution by promoting breast health, improving awareness and understanding of breast cancer, or working toward elimination of the disease.

Awards will be presented at the 13th Annual Breast Cancer Awareness Silver Tea, hosted by Karen M. Baldacci, First Lady of Maine, on Thursday, September 30, 2010, at the Blaine House in Augusta.

The Maine Breast Health Cooperative consists of the [American Cancer Society](#), [Maine Breast and Cervical Health Program](#), [Maine Breast Cancer Coalition](#), Maine Breast Nurse Network, [Maine Cancer Foundation](#), and [Susan G. Komen For The Cure of Maine](#)—all working collectively to reduce the impact of breast cancer in Maine.

You can download and complete a copy of the 2010 Leadership Award Nomination Form at <http://mbcc.contentcafe.net/uploads/Blaine%20House%20Tea-Nom%20form%202010%20final.pdf>, or contact Cindy Nesbit at 207-841-1905 or [cnesbit@llbean.com](mailto:cnesbit@llbean.com) for a nomination form or more information.

All nominations must be postmarked by Friday, July 30, 2010.

Maine Women Have  
Breast and Cervical Screening  
and Treatment Options

The Department of Health and Human Services' [Maine Breast and Cervical Health Program](#) (MBCHP) has provided free breast and cervical screening and diagnostic services to qualifying women age 40-64 since 1995. Women age 35-39 in need of follow-up tests related to a possible breast or cervical cancer, or who have not had a Pap in five or more years, may qualify as well. The program links women with a doctor or nurse in their area for a free annual exam (pelvic exam, Pap test, and clinical breast exam). After the annual exam, women will be referred for a free mammogram.

Women diagnosed with breast or cervical cancer may be eligible for full MaineCare benefits through a special option of the MBCHP. The Department of Health and Human Services' MaineCare (Medicaid) Program may be able to provide coverage to women who have no credible health insurance, meet MBCHP qualifying guidelines and need treatment for breast or cervical cancer.

If a woman is interested in receiving a free breast and cervical screening or has treatment questions, she should call the Maine Breast and Cervical Health Program at (800) 350-5180, press 1.

*Help Drive Breast Cancer Out of Business!*



You can buy one of the Maine Breast Cancer License Plates and help support breast cancer education, research, and patient support.  
100% of all proceeds stay in Maine.

Plates benefit the [Maine Breast Cancer Coalition](#) for our [Support Service Fund](#); the [Maine Cancer Foundation](#), and the [Maine Breast and Cervical Health Program](#).

The plates are available from BMV branch offices and most town offices. Call the Bureau of Motor Vehicles at 207-624-9000 for more information.

*If you would like to receive the MBCC newsletter via email (3 times per year) please send your name and email address to [czh1@roadrunner.com](mailto:czh1@roadrunner.com).*

*MBCC respects your privacy. We will not share your name or email address with any other organization.*

*Current and back issues of our newsletter are always available on the MBCC website at [www.mainebreastcancer.org](http://www.mainebreastcancer.org) on the "News and Events" page.*

## Support Service Fund Annual Summary

The Maine Breast Cancer Coalition **Support Service Fund** provides financial assistance for breast health or breast cancer related needs to underserved Maine people. The Fund assists low-income, uninsured, or underinsured people who don't qualify for, or whose particular needs aren't covered by other assistance programs. Since the Fund began in 2000, we have awarded grants to more than 1,300 Maine residents who had nowhere else to turn for assistance.

*The following are statistics for our 2009 grant program:*

- Number of approved applications: 230
- Counties represented: all 16 Maine counties
- Total amount awarded: \$125,652
- Grant range: \$20 to \$900
- Age range of applicants: 21 to 87

*Representative items and services funded in 2009:*

- breast imaging (mammography and ultrasound)
- chemotherapy
- radiation treatments
- lab/pathology
- radiologist readings
- surgeon/physician fees or copays
- lymphedema compression garments
- prescriptions
- travel expenses to treatments
- wigs/ turbans
- prostheses
- genetic testing
- temporary living expenses for people in breast cancer treatment
- many other support services

To find out more about the Support Service Fund or to apply for a grant call Maine Breast Cancer Coalition toll free at 1-800-928-2644 or download an easy-to-complete application from our web site at [www.mainebreastcancer.org](http://www.mainebreastcancer.org).

*The Support Service Fund is currently made possible by generous contributors including Susan G. Komen For the Cure: Maine Affiliate, the Maine Cancer Foundation, the Borman Family Foundation, the Maine Breast Cancer Specialty License Plate Program, the York Hospital Breast Cancer Survivors' Group, the Greater Bangor Women's Ski/Snowboard Club, the Fraternal Order of Eagles Brewer Pink Sock Foundation, Fraternal Order of Eagles Brewer and Rumford Aeries, PATCO Construction, Stonewall Kitchen, Inverness Medical Innovations, dedicated fundraisers by organizations and businesses, and individual contributions by members and supporters of MBCC.*

### **We are grateful for recent individual donations to the Support Service Fund from:**

**Audrey Bolstridge**  
**Margaret Collmus**  
**Anmarie Connor**  
**James Herlan** in memory of **Kaitlyn Janssen Osborne**  
**Molly McKinley** in honor of **Jennifer Roark**  
**Sandra Plette**  
**Marisa Small** in honor of **Martha Bouchard**  
**Kelly Wyman**

## Fundraising Events for the Support Service Fund

### **Breast Fest 2010:**

#### **Friday and Saturday, May 14-15**

If you are a motorcycle enthusiast, the 2010 Breast Fest is a great way to have fun and support the Maine Breast Cancer Coalition! Bikers from all over the state will be donating money and time to raise funds for the Support Service Fund. There will be a pre-run party on May 14 at the Irish Twins Pub in Lewiston with a live band and free giveaways. On Saturday at 10:00 A.M. bikers will meet at LA Harley in Lewiston. From there the run goes to Big Moose Harley in Portland with a final destination at Bentley's Saloon and Campground in Arundel at 2:00 P.M. There will be music by Skosh and prizes and giveaways from many sponsors. More details will be available closer to the event. For information contact Dave Provencher at 207-376-6146 or [electromechanical2020@yahoo.com](mailto:electromechanical2020@yahoo.com).

### **Classic Car Show and Sock Hop: Saturday, July 10 in Rumford**

[Rumford Eagles Club Aerie #1248](#), longtime contributors to the Support Service Fund, are holding their annual Classic Car Show and Sock Hop on Saturday, July 10. This annual car show is great fun for the whole family! The Classic Car Show will take place across from the Rumford Eagles Club from noon to 4:00. Burgers, hot dogs, and other foods will be available for purchase at the Car Show. The Sock Hop will be held from 7:00 PM to 11:00 PM at the Rumford Eagles Club. Owners of classic cars who would like more information about showing a car at the event should call Matthew Plante at 207-364-8063 or 207-513-2253 or email him at [matthew04276@yahoo.com](mailto:matthew04276@yahoo.com).



Longtime supporter [PATCO Construction](#) of Sanford has joined forces with [Lavalley Lumber](#) in launching *Kitchens That Care*. For every PATCO home featuring a Lavalley kitchen built in 2010, \$200 will be donated to the Support Service Fund. For information visit [kitchensthatcare.com](http://kitchensthatcare.com) or call PATCO Construction at 207-324-5574.

**We would like to express our appreciation to the following groups, organizations or businesses that recently held fundraising events or made donations to the [Support Service Fund](#):**

**AAA of Northern New England**, Portland, donated \$50.

**Deb Barry**, an independent fine sterling silver jewelry consultant, contributed \$500, her profit from any sales originating from the MBCC website link to her fundraiser.

**Cyro Associates** of Sanford raised \$140 at a Christmas party raffle.

**Electric Skin Design** of Augusta donated \$360, a portion of the proceeds from every specially-priced pink ribbon tattoo.

The **Greater Bangor Area Women's Ski and Snowboard Club**, longtime supporters of the Support Service Fund, recently donated \$5,000.

**Hebron Academy Girls' Hockey Team** held a breast cancer fundraiser and donated \$714.63.

**Inverness Medical Innovations** of Scarborough, also a longtime supporter, made a recent donation of \$3,789.

**Gretchen Scott** of **Lily Pond Aquatic Therapies** of Rockland donated \$408, a portion of each aquatic therapy session booked during October.

**LPL Financial** of San Diego, California donated \$1,000

**Lymphedema Associates of Maine**, Pittsfield, made a \$150 donation.

**NAPA Maine Distribution Center** of Westbrook contributed \$5,447.18.

**G.M. Pollack and Sons** of Scarborough contributed \$1,337.

**Ricetta's Restaurants** of South Portland and Falmouth donated the \$182 proceeds of a fundraiser.

Longtime supporter **Stonewall Kitchen** made a recent donation of \$177.

Thadius Barber of **Tobey's Grocery Store**, South China, contributed \$225.

#### *How You Can Help*

The [Support Service Fund](#) is only partially supported by grants from major foundations and revenue from the Maine Specialty License Plate Program. MBCC also relies on contributions from local groups, businesses, or individuals. If your community group, business, or organization would like to dedicate all or part of the proceeds from a fundraising effort to the *Support Service Fund*, contact grants chairperson Christine Haiss at 207-938-4018 or [czh1@roadrunner.com](mailto:czh1@roadrunner.com). One hundred percent of these donations will go to *Support Service Fund* recipients, as our low administrative costs are covered by our Maine Affiliate of Susan G. Komen for the Cure grant.

Or please consider a tax-deductible donation of any amount. See the donation and membership form below for details. Checks should be made payable to MBCC. Please write "*Support Service Fund*" on the memo line if you would like your donation to be designated for the Fund.

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## **Yes!** *I want to support the Maine Breast Cancer Coalition's work.*

I want to be active in the *Maine Breast Cancer Coalition*. Please contact me.

I want to become a member of *MBCC*. Enclosed is a check for \$15 (individual) or \$100 (business or organization membership) payable to *MBCC*.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone (day) \_\_\_\_\_ (eve.) \_\_\_\_\_  
Email \_\_\_\_\_  
(if you would like to be on our newsletter email list)

*The Maine Breast Cancer Coalition is a 501(c)(3) non-profit organization.*

I want to make a tax-deductible contribution. Enclosed is a check payable to *MBCC* for \$\_\_\_\_\_.  
In honor/memory of \_\_\_\_\_

I want to donate the following gifts or services:  
\_\_\_\_\_  
\_\_\_\_\_

Please mail your check for membership and/or contribution with this form (or a photocopy) to:

Maine Breast Cancer Coalition  
499 Broadway  
PMB 362  
Bangor, ME 04401-3460

